



ENTER THE FLAGSTAFF CHAMBER OF COMMERCE'S "PAINT THE TOWN RED" CONTEST



Let's welcome our Arizona Cardinals back to town by "painting the town red." The Arizona Cardinals Football Club will return to Flagstaff in late July to begin their 2010 NFL Training Camp. The "Paint The Town Red" contest is an opportunity for Flagstaff businesses to celebrate the Arizona Cardinals Football Team's winning spirit by decorating your business with Arizona Cardinals red and white colors and logos.

Enter the 2010 Flagstaff Chamber of Commerce's "Paint The Town Red" contest and decorate your business or organization in Cardinals spirit. The \$25 entry fee has been waived this year. Please complete the application and return promptly to the Flagstaff Chamber of Commerce. Deadline to register for the contest is Friday, August 6. Judging of the contest displays will take place the week of August 9. Winners and prizes will be announced the week of August 23.

Prizes

1st Place Exterior - \$500 1st Place Interior - \$500
Runner-Up Exterior - \$250 Runner-Up Interior - \$250

Cash prizes are subject to participation and based on a minimum of 100 entries.

Cash amount of prizes may change at the discretion of the Flagstaff Chamber of Commerce, and the Chamber reserves the right to the final determination of award winners.

Rules and Guidelines

1. Entries must be submitted to the Flagstaff Chamber of Commerce by August 6, 2010 to be considered for the judging process.
2. Contest displays must be ready for judging by the week of August 9. Judging may take place at anytime during regular business hours.
3. Contest displays are recommended to be a temporary display. The display does not have to be permanent. The display can be on the exterior and/or interior of the business.
4. Contest display must show Arizona Cardinals Spirit to be considered for the contest.
5. Contest displays deemed racist, sexist, slanderous, offensive or that use foul language or images in any way will be disqualified.
6. Contest displays will be judged based on use of color, use of space, originality, creativity, Cardinal spirit, attention to detail and overall appearance. Exterior and interior contest displays will be judged separately.
7. Contest displays must remain decorated until August 21, 2010 the end of the Cardinals Training Camp.
8. All entries are responsible to take down their own contest displays.
9. For any questions, please contact the Flagstaff Chamber of Commerce at 774-4505.



Paint the Town Red Sponsorship Levels



As a **TOUCHDOWN SPONSOR** you will receive:

- Your business logo and link on flagstaffchamber.com under the Community News and Events tab
- Sponsorship recognition on The Big 107.5 KOLT Country, 96.7 The WOLF, 92.5 The Canyon, and 105.1 The Big Talker for 3 weeks
- Promotion in Arizona Daily Sun “Paint the Town Red” advertisements
- 2 Tickets to the 2010 “Big Red Pour” International Craft Beer & Music Festival
- VIP access to one Arizona Cardinals training camp practice

• **TOUCHDOWN SPONSOR INVESTMENT: \$500** •

As a **FIELDGOAL SPONSOR** you will receive:

- Your business logo and link on flagstaffchamber.com under the Community News and Events tab
- Sponsorship recognition on The Big 107.5 KOLT Country, 96.7 The WOLF, 92.5 The Canyon, and 105.1 The Big Talker for 3 weeks
- Promotion in Arizona Daily Sun “Paint the Town Red” advertisements
- 2 Tickets to the 2010 “Big Red Pour” International Craft Beer & Music Festival

• **FIELDGOAL SPONSOR INVESTMENT: \$300** •





Flagstaff Chamber of Commerce's "Paint The Town Red" Contest Application



Business/Organization Name: _____

Entry Name: _____ Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Entry Description: _____

In consideration of your permitting me and my group to participate in the Flagstaff Chamber of Commerce's "Paint The Town Red" Contest throughout the month of August, I hereby for myself, my heirs, executors, administrators or anyone else who might claim on my behalf, covenant not to sue, and waive, release and discharge the Flagstaff Chamber of Commerce, its members, judges and any sponsoring body, their successors and assigns from any and all claims or cause of actions I may have for all personal injuries or property damages caused by or arising out of the Flagstaff Chamber of Commerce's "Paint The Town Red" Contest. It is understood that I am signing on behalf of every individual who becomes a part of this entry, I have communicated this same waiver to each individual in our entry, and acknowledge that the above waiver of liability applies to each individual in our entry.

RESPONSIBLE ENTRY SIGNATURE REQUIRED:

I have read the "Paint The Town Red" Rules and Participant Waiver and agree to the guidelines set forth by the parade officials and understand and agree to the conditions of the above stated waiver of liability.

Signed: _____ Date: _____

PAINT THE TOWN RED SPONSORSHIP PAYMENT OPTIONS

★ ★ ★ PLEASE MARK PAYMENT OPTION BELOW ★ ★ ★

Touchdown Sponsor \$500

Fieldgoal Sponsor \$300

Cash

Check

Money Order

Visa

Mastercard

Discover

Card Number: _____ Expiration: _____

Signature: _____



Please drop off application and payment to:
"Paint the Town Red"
c/o Flagstaff Chamber of Commerce
101 W. Route 66

